

Re-engagement management

Let's organize and maintain your database

Clean up your database and re-enroll your subscribers



Filter your contacts

Do your subscribers still wish to receive your newsletter?

To prevent loss of performance, we'll propose an action plan to re-engage or unenroll contacts. Thanks to the re-engagement form, we'll update the information directly in your mailing list. We can also manage your contacts'sending preferences (for example, frequency or type of communication).

Our experts help you to define a re-engagement strategy and to roll-out your process.



Data requalification

To improve this step, we'll use the pre-filled fields (email, name, first name). We'll also check the syntax to avoid any errors in the collected information. As part of GDPR compliance, we can also include your legal notice and collect consent through a checkbox.

Our service:

- Creation of the re-engagement campaign
- Graphic adjustments (3 rounds)
- Creation of the re-enroll form
- Graphic adjustments (3 rounds)
- Campaign management

Associated expertise:

- Creating multi-channel campaigns, email and SMS
- Creating multi-campaign workflows

An expert at your side for a winning emailing strategy