

# Landing page creation

You only have one chance to make a good impression

Turn your visitors into qualified leads!  
Let us create effective landing pages



## A design that leads to conversion

Whatever your goal: generating traffic, sales, registrations or simply promoting a new product. The landing page is a key step in the customer journey.

The layout of the content is important for the success of your strategy. We optimize the placement of text, images and links for the navigation experience.

Our designers work on the structure of your page to optimize the reading experience and click rate on CTA-buttons. We'll make sure the look-and-feel fits the branding and image of your website, to maintain continuity.



## Responsive and mobile-friendly

A responsive design for mobile is essential. The layout must adapt to the reading device and guide the reader through the key areas of content. Leave the creation of your landing pages to our graphic designers to run sales and promotions, hold contents, or launch a new product.



### Our service:

- Unique graphic design proposal
- Graphic adjustments (3 rounds)
- Integration and publication of the page
- Provide a shareable link

### Associated expertise:

- Promotion of the landing page (email/sms)
- Creating a form
- Event campaign management
- Product launch campaign management
- Product code campaign management

An expert at your side for a winning emailing strategy