

Creating an Automatic Email or SMS scenario

We can create a flexible, effective and profitable Marketing automation strategy together.

Do you dream of one-to-one communication as part of your customer journey or your product lifecycle? Our experts can help you implement your project.



Setting up automatic campaigns

Our experts can comprehensively manage your automatic email and/or SMS campaigns by setting up email templates, SMS messages, your databases and desired trigger mode (date, new insertion and data update). We then test the full scenario with several test addresses to ensure it all works properly.



Get your data to work for your communication

Your database must be updated in real time to ensure the best response to your mailings. Aware of this, Sarbacane can help you connect your database via FTP or a connector built into the tool. Sarbacane Sunrise also enables API synchronization you can completely adjust on your own (the documentation is available on the Sarbacane website resources page).

Our service:

- Contact list synchronization (FTP / Modules)
- Scenario creation and configuration
- Creation of automatic campaigns
- Campaign settings configuration
- Scenario testing

Associated expertise:

- Creation of email graphics
- Re-engagement form set-up
- Satisfaction survey set-up

An expert at your side for a winning emailing strategy