

Data collection management

Let's develop a database for your contacts

Opt for a high quality contact database to start engaging with



Optimize your registration form

Our consultants have the skills and knowledge of the best techniques for collecting valuable contacts. We'll work on the structure and design of your database. To guarantee quality data collection, Mailify forms include Field Verification as well as Double Opt-in Confirmation.

As part of GDPR compliance, we can also include your legal notice and collect consent through a checkbox.



Engage with your subscribers

A Welcome communication plan is presented as a first step.

With these messages you will build a trusted relationship with your subscribers. The welcome email is an opportunity for your new subscribers to get to know your brand better.

Nothing beats a good first impression, and this first interaction strengthens the relationship with your future customers.

Our service:

- Creating fields
- Graphic design proposal
- Graphic adjustments (3 rounds)
- FormBuilder integration
- Creating the welcome email template
- Setting up the welcome campaign

Associated expertise:

- Creation of multichannel campaigns, email and SMS
- Multi-campaign workflow creation

An expert at your side for a winning emailing strategy